



Sri Lanka – Maldives Business Council

of

The Ceylon Chamber of Commerce

No. 50, Navam Mawatha, Colombo 2.

Tel. 5588856, 2421745-7 : Fax. 2449352, 2437477 : E-mail – ayonir@chamber.lk : Web – www.smlbc.k

Our Ref.:- SLMLBC/02/19

08st February, 2019

To- Circular to Members of the Sri Lanka - Maldives Business Council

Trade and Investment Promotion Mission to Maldives

15, 16, 17 July 2019

We are glad to inform you that the Sri Lanka - Maldives Business Council of the Ceylon Chamber of Commerce will be organizing its Seventh Trade and Investment promotion mission to Maldives from 15th to 17th July, 2019. Duration of the visit would be three (03) days where the Council will also participate at “**FHAM the Premier International Trade Fair Maldives**” at the Dharubaaruge Exhibition Hall, Male, Republic of Maldives.

The main objective of this exercise is to facilitate establishing / further expanding business contacts with potential partners taking in to consideration the advantage of entering into an ever expanding market in the Republic of Maldives. This would be an ideal opportunity for you to penetrate into an upcoming market with tremendous potential through the Sri Lanka - Maldives Business Council.

EXHIBITOR PROFILE

- Hotel & Resort Owners, General Managers | Dealers & Supplier's
- Purchasing & Procurement Managers | F & B Managers
- Hotel Management Executives | Chefs | Bakery Owners | Cafés
- Finance Managers | IT Managers | Business Development Managers
- Engineering Managers | Front Office Managers | Housekeeping
- Personnel | Hotel Project Consultants | Security & Safety Managers
- Hotel Development Executives | Reservations Managers

VISITOR PROFILE

- Premises, Facilities Management & Technology | Food & Beverage
- Catering Equipment & Services | Health Leisure & Equipment
- Furniture, Furnishing & Tableware | Sea Sports, Game Fishing &
- Diving Equipment | Marine Transport | Engines & Accessories

Business Networking Sessions

In addition to organizing business matchmaking sessions with the Maldivian business community in association with the Sri Lanka High Commission in Maldives, arrangements will also be made to organize discussion sessions with the relevant Government Ministries/Departments such as the Ministry of Economic Dev. & Trade, Maldives Association of Construction Industry, Ministry of Tourism and the Invest Maldives, Ministry of Planning and National Development etc.

Benefits

1. Allocation of a Desk and 2 chairs in the Sri Lanka - Maldives Business Council Stall for your company to meet prospective business partners
2. Listing your contact details and areas of business interests in the mission brochure which would be distributed to visitors who patronize the Council Stall
3. Identification badge as a delegate of the Council
4. Participation at various meetings with Govt. Officials
5. Opportunity to attend networking sessions with potential business partners

Stall Options

There is a 20% discount on stall cost if the stalls are booked through the council. The rates are as follows,

CATEGORY	SIZE	SHELL SCHEME PRICE	AFTER 20% DISCOUNT
A	9sq.m (3mx3m)	\$2,025	\$1,620
B	4sq.m (2mx2m)	\$900	\$720
C	6sq.m (2mx3m)	\$1,350	\$1,080
D	24sq.m (3mx6m+3mx2m)	\$5,400	\$4,320
E	12sq.m (2mx4m+2mx2m)	\$2,700	\$2,160
F	12sq.m (4mx3m)	\$2,700	\$2,160
G	8sq.m (2mx4m)	\$1,800	\$1,440
H	27sq.m (3mx6m+3mx4m)	\$6,075	\$4,860

The update link for the floor plan will be emailed to the interested parties shortly.

Option 2 : Companies which are not in a position or not interested in invest in an individual stall, such companies have can display their products in Sri Lanka - Maldives Business Council Stall at an economical/special cost i.e. USD 800/- per participant. You will be provided with table and two Charis. You have the opportunity of having company/product display sticker in the wall, size 3' X 6' vertical banner of each participant.

(Current Availability - Only 04 tables available out of 07 tables, therefore, hurry and register)

Shipment of Products: A special rate can be organized. Details TBA

Registration Fees - Rs.7,500.00/= per person

Advertising in the Mission Brochure

Members could also place advertisements in the Mission Brochure that would be distributed to potential business partners during the **FHAM the Premier International Trade Fair Maldives**. Size of the Four Colour Advertisement should be Height 7.75 inches Width - 3.75 inches.

Cost per advertisement:

- Back page - Rs.15,000/=
- Inner front page - Rs.15,000/=
- Inner back page - Rs.10,000/=
- Inner pages - Rs.5,000/=

Advertisement should be provided as an eps. (Illustrator) or pdf. Format saved in a CD on or before 15th June, 2019.

Allocation of space in the mission brochure will be on First - Come - First-Served basis.

Traveling

Delegates could make their own travel arrangements

Accommodation : Special rates at Champa Central Hotel , Address: Rahdhebai Magu, Malé 20145, Maldives Phone: +960 331-7766 (01 km from the exhibition venue).

Registration

Members interested in joining this mission and/or wish to place an advertisement in the Mission Brochure are kindly requested to complete the attached Reply Form/s and Fax (2449352) or E-mail (ayonir@chamber.lk) same to reach the undersigned on or **before 22nd February 2019**

For further details, please contact Ayoni Rangala on Tel. 0115588856 (D) / 0115588800

Encl: FHAM Brochure 2019, Application form, Reply forms

Ayoni

**Ayoni Rangala
For Secretary**